

# DELIBERATELY DIFFERENT MESSAGES

Clearly Negative	Deliberately Positive	Example
Sex sells. I am defined by my sexuality.	Sexuality is a gift from God, a part but not the whole of our being	
Violence solves problems	Violence is a problem - most problems can be solved	
Some people are more valuable than others	Everyone is specially and uniquely created - everyone has value	
May seem positive	Deliberately Positive	Example
Respect must be earned.	Sexuality is a gift from God. A part, but not the whole, of our being.	
No one can violate my rights.	I am called to protect the rights of others.	
It's my choice (and no one else's business).	The choices I make affect others.	
If it feels good do it.	What feels good isn't always the best choice.	